

# HOW TO BUILD BUSINESS RESILIENCE & RECOVERY AFTER A CRISIS

## **Put people first**

- ✓ Ensure your staff's physical wellbeing
- ✓ Make adjustments to or create your remote working policy
- ✓ Issue regular & transparent communication

## **Adapt your strategy**

- ✓ Review your finances to better plan
- ✓ Plan for the long term
- ✓ Aim for speed over elegance
- ✓ Design from the heart... and the head

## **Create open lines of communication**

- ✓ Keep customers / clients informed of any impacts to product or service delivery
- ✓ Stay in contact with suppliers regarding their ability to deliver goods and services
- ✓ Reach out to partners to strengthen collaboration & business development

## **Put people first**

- ✓ Execute revised strategies & monitor the situation
- ✓ Re-evaluate & re-calibrate how to seize opportunities
- ✓ Review & Renew Business Continuity Plans (BCP)