



# Marketing Communications Consent Statement

Effective 14<sup>th</sup> July 2025

Version 1.0

## Introduction

At Polyglot Group, we are committed to protecting your privacy and handling your personal information with transparency. This Marketing Communications Consent Statement outlines how we collect, use, and manage your personal information for marketing purposes. It also explains your rights regarding marketing communications and how you can exercise them.

## What You Are Consenting To

By ticking the marketing consent box on our website, you consent to receive marketing and promotional communications from Polyglot Group, including but not limited to:

- Newsletters and industry updates
- Information about our services, products, and offers
- Invitations to events, webinars, and workshops
- Client success stories and insights
- Market research and surveys

These communications may be sent via email, SMS, phone, or other digital platforms, in accordance with your selected preferences and the details you have provided.

## Legal Basis for Processing

Your consent serves as the legal basis for processing your personal data for marketing purposes under applicable privacy regulations, such as the Australian Privacy Act 1988, the Spam Act 2003, and the General Data Protection Regulation (GDPR) where applicable. We will only send marketing communications if you have actively opted in.

## Use of Third Parties

We do not sell or share your personal data with third parties for their independent marketing activities. However, we may use third-party service providers to facilitate the delivery of marketing communications on our behalf. These providers are bound by confidentiality agreements and data protection obligations and may contact you by telephone, post, SMS as well as by e-mail.

**Helping Businesses Grow Globally**

## How to Withdraw Your Consent

You may withdraw your consent at any time by:

- Clicking the 'unsubscribe' link in our marketing emails
- Adjusting your preferences via your account settings (if available)
- Contacting us directly at [dpo@thepolyglotgroup.com](mailto:dpo@thepolyglotgroup.com)

Following the withdrawal of consent, we will no longer send you marketing communications, but you may still receive essential service-related updates or notifications.

## Data Storage and Retention

Your information is stored securely and accessed only by authorised personnel for legitimate marketing purposes. We retain your data only for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws and regulation. You may withdraw your consent at any time, after which your data will no longer be processed for marketing purposes.

## Your Rights

Depending on your jurisdiction, you may have certain rights under applicable data protection laws, such as:

- Right to access
- Right to rectification
- Right to reassurance
- Right to restrict processing
- Right to data portability
- Right to object
- Right to withdraw consent
- Right to lodge complaint

To exercise any of these rights, please contact us using the details provided in the “Contact Us” section. We may require identify verification before acting on your request.

## Contact Us

If you have any questions, concerns, or wish to exercise your rights, please contact us at:

### **Polyglot Group Data Protection Officer**

Polyglot Group Pty Limited 25 Burton Street, Glebe NSW Australia 2037.

[dpo@thepolyglotgroup.com](mailto:dpo@thepolyglotgroup.com)

European Economic Area-based, United Kingdom and Switzerland residents may also contact us at:

### **Polyglot Group EU representative**

Polyglot Group EURL 4, rue de la Bienfaisance, Paris, France 75008,

[eurepresentative@thepolyglotgroup.com](mailto:eurepresentative@thepolyglotgroup.com)